

Annexure -1

Dealer Information Form

Name of Company: _____

Address of Business Place: _____

Phone1: _____ **Phone2:** _____ **Fax:** _____

E-mail: _____ **Website:** _____

Area of Business Place: _____ (in Sq. Ft. or Sq. Mtr.)

Contact Person Name: _____ **Mobile:** _____

| Sr. | Details of Current Business | Qty. /Year | Gross Sales in Rs. |
|--------------|---|------------|--------------------|
| 1 | Domestic Monoblock Pumps up to 1hp | | |
| 2 | Monoblock Pumps for Industry & Agriculture | | |
| 3 | Jet Pumps for Shallow Bore Up to 150 feet | | |
| 4 | Open Well Submersible Pump for up to 1 hp | | |
| 5 | Open Well Submersible Pump for above 1 hp | | |
| 6 | 4" Submersible Pump for Shallow Bore up to 1.5 hp | | |
| 7 | 4" Submersible Pump above 1.5 hp | | |
| 8 | 6" Submersible Pump for Shallow Bore Up to 7.5 hp | | |
| 9 | 6" Submersible pump above 7.5 hp | | |
| 10 | Other Item (Pl. Specify:_____) | | |
| 11 | Other Item (Pl. Specify:_____) | | |
| Total | | | |

Market Trends of your Territory (in terms of percentage of Total Sales)

| Sr. | Type of market trend | Estimate of Sale % |
|-----|--|--------------------|
| 1 | Customer wants only low prices | |
| 2 | Customer wants good quality at moderate prices | |
| 3 | Customer wants Best quality | |

Signature with Seal of company:-